

What is “SDGsJR” about?

The “Sustainable Development Goals in Journalism Reporting” is a 36-month project, co-funded by the Erasmus+ Programme of the European Commission. It is implemented by a consortium of nine (9) partners from five (6) countries: Spain, Romania, Luxembourg, Cambodia, China and Malaysia.

The project’s objective is to build the capacity of academic staff at Partner Countries’ higher education institutions. All the project’s activities are centered on the goal of developing a long-term sustainable course program in HEIs that is connected to labor market and societal needs.

Which are the objectives of the “SDGsJR” project?

Media is equally an important as both a participant and beneficiary in social progress. And yet, despite this, the Communication and Media study programs in the Asian HEIs do not seem to be appropriate for sustainable reporting. As a result, the new course offerings will focus on sustainable development in journalism and media reporting to meet modernized curricula while also respecting a free and diverse media requirement.

For these reasons, the project aspires to:

- Improve the quality of higher education in the field of Journalism Reporting by addressing challenges.
- Address the changing needs of the labor market and journalism or analysis as such with better education and certification for recruitment and retention of qualified candidates.
- Introduce new training and teaching methods to expand the skills and capabilities of journalists in the college.
- Enrich innovation in media reporting on SDG and ICT-based analysis of domestic priorities.
- Support EU-inspired curriculum development in the field of journalism and reporting at a national level.
- Increase connections among journalists, officials, advocates, stakeholders, and citizens by encouraging interactions between the university and these individuals through an open digital platform.



What has happened until now?

The project's activities began with the partnership's kick-off meeting, which took place in Spain at the University of Santiago de Compostela on February 17th-18th, 2020. Each partner presented their organization, and a round-table discussion of the needs and potential issues faced by Asian partners was facilitated. The team agreed on

the "SDGsJR" project's strategic orientations and agreed that the project's outcome should be modules on SDG journalism reporting integrated into existing degrees at each institution, which would be subjected to institutional and/or national accreditation processes as needed.



Visit our website:

www.journalism-reporting.eu

Meet the "SDGsJR" Team



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